

<i>SERFF Tracking Number:</i>	<i>UHLC-126614625</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>United HealthCare Insurance Company</i>	<i>State Tracking Number:</i>	<i>45590</i>
<i>Company Tracking Number:</i>	<i>CA25038ST</i>		
<i>TOI:</i>	<i>MS08G Group Medicare Supplement - Standard Sub-TOI:</i>		<i>MS08G.001 Plan A 2010</i>
	<i>Plans 2010</i>		
<i>Product Name:</i>	<i>Group Medicare Supplement</i>		
<i>Project Name/Number:</i>	<i>Print AD/CA25038ST</i>		

Filing at a Glance

Company: United HealthCare Insurance Company

Product Name: Group Medicare Supplement	SERFF Tr Num: UHLC-126614625	State: Arkansas
TOI: MS08G Group Medicare Supplement - Standard Plans 2010	SERFF Status: Closed-Filed-Closed	State Tr Num: 45590
Sub-TOI: MS08G.001 Plan A 2010	Co Tr Num: CA25038ST	State Status: Filed-Closed
Filing Type: Advertisement	Author: Michelle Ambach	Reviewer(s): Stephanie Fowler
	Date Submitted: 05/05/2010	Disposition Date: 05/27/2010
		Disposition Status: Filed-Closed
Implementation Date Requested: On Approval		Implementation Date:

State Filing Description:

General Information

Project Name: Print AD	Status of Filing in Domicile: Pending
Project Number: CA25038ST	Date Approved in Domicile:
Requested Filing Mode: File & Use	Domicile Status Comments:
Explanation for Combination/Other:	Market Type: Group
Submission Type: New Submission	Group Market Size: Large
Overall Rate Impact:	Group Market Type: Association
Filing Status Changed: 05/27/2010	Explanation for Other Group Market Type:
	State Status Changed: 05/27/2010
Deemer Date:	Created By: Michelle Ambach
Submitted By: Michelle Ambach	Corresponding Filing Tracking Number:
Filing Description:	

This Invitation to Inquire is a Medicare Supplement Advertisement. The Policy Form Number GRP79171 GPS-1 appears on CA25038ST. Final production of the enclosed advertising will show the component number on the bottom left hand corner of the Print Ad.

The business reply card, MS2516ST, that will be used with this print ad was previously approved by the Department on 4/28/10 under DOI#45484.

Company and Contact

SERFF Tracking Number: UHLC-126614625 State: Arkansas
 Filing Company: United HealthCare Insurance Company State Tracking Number: 45590
 Company Tracking Number: CA25038ST
 TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010
 Plans 2010
 Product Name: Group Medicare Supplement
 Project Name/Number: Print AD/CA25038ST

Filing Contact Information

Susan Cipollo, Director Susan_J_Cipollo@uhc.com
 680 Blair Mill Rd. 215-902-8444 [Phone]
 Horsham, PA 19044 215-902-8813 [FAX]

Filing Company Information

United HealthCare Insurance Company CoCode: 79413 State of Domicile: Connecticut
 450 Columbus Boulevard Group Code: 707 Company Type: Life and Health
 PO Box 150450 Group Name: State ID Number:
 Hartford, CT 06115-0450 FEIN Number: 36-2739571
 (860) 702-5000 ext. [Phone]

Filing Fees

Fee Required? Yes
 Fee Amount: \$50.00
 Retaliatory? No
 Fee Explanation: \$50.00 x 1=\$50.00
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
United HealthCare Insurance Company	\$50.00	05/05/2010	36246174

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	05/27/2010	05/27/2010

SERFF Tracking Number:	UHLC-126614625	State:	Arkansas
Filing Company:	United HealthCare Insurance Company	State Tracking Number:	45590
Company Tracking Number:	CA25038ST		
TOI:	MS08G Group Medicare Supplement - Standard Sub-TOI:		MS08G.001 Plan A 2010
	Plans 2010		
Product Name:	Group Medicare Supplement		
Project Name/Number:	Print AD/CA25038ST		

Disposition

Disposition Date: 05/27/2010

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: UHLC-126614625 State: Arkansas
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TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010
Plans 2010
Product Name: Group Medicare Supplement
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Schedule Form	Schedule Item	Schedule Item Status	Public Access
	SELF MAILER	Filed-Closed	Yes

SERFF Tracking Number: UHLC-126614625 State: Arkansas

Filing Company: United HealthCare Insurance Company State Tracking Number: 45590

Company Tracking Number: CA25038ST

TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010
Plans 2010

Product Name: Group Medicare Supplement

Project Name/Number: Print AD/CA25038ST

Form Schedule

Lead Form Number: CA25038ST

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed-Closed 05/27/2010	CA25038S T	Advertising	SELF MAILER	Initial		45.000	CA25038STfiling.pdf



AARP® | Medicare Supplement Plans
insured by **UnitedHealthcare Insurance Company**

Have recent changes left
you without enough health
insurance coverage?
Discover the only Medicare Supplement
Insurance that carries the AARP name.

AARP® | Medicare Supplement Plans
insured by **UnitedHealthcare Insurance Company**

UnitedHealthcare Insurance Company
P.O. Box 1017
Montgomeryville, PA 18936-1017

PRSRT STD
U.S. POSTAGE
PAID
UNITEDHEALTHCARE

<Recipient Name>
<Recipient Address>
<Recipient City>, <State> <Zip>

Consider the only Medicare Supplement Insurance Plan that carries the AARP name.

CA25038ST

☐ **YES! Please send me complete information about AARP® Medicare Supplement Insurance Plans, including benefits, costs, eligibility requirements, exclusions and limitations. Or call [1-xxx-xxx-xxxx] code [xxx].**

<Membership #>
<Recipient Name>
<Recipient Address>
<Recipient City>, <State> <Zip>

Date of Birth _____ Medicare (Part B) Effective Date _____
Phone Number _____
E-mail Address _____

This is a solicitation of insurance. An agent/producer will contact you.
Insured by UnitedHealthcare Insurance Company, Horseshoe Lane (UnitedHealthcare Insurance Company of New York), Andia, NY for NY residents.
AARP does not employ or endorse agents, brokers, producers, representatives or advisors.
Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.
MS2516ST

Consider the only Medicare Supplement Insurance Plan that carries the AARP name.



An AARP® Medicare Supplement Insurance Plan could be the right choice for you.

You may find that the coverage provided by Medicare Parts A and B isn't enough. In fact, Medicare Part A has a deductible of [\$1,100] for a single night inpatient hospital stay per benefit period. And Medicare covers generally about 80% of your Part B medical expenses, which could leave you with up to thousands of dollars in out-of-pocket costs.¹ An AARP Medicare Supplement Insurance Plan, insured by UnitedHealthcare Insurance Company, could help protect you against some of these costs — and it features competitive monthly premiums.

An AARP Medicare Supplement Plan may be able to help.

Medicare Supplement plans offer standardized benefits you can rely on. Get the only one that carries the AARP name.

Like all standardized plans, AARP Medicare Supplement Insurance Plans offer:

- Coverage for some or all of the out-of-pocket expenses not paid for by Medicare
- The freedom to choose your own doctor, specialist and hospital that accepts Medicare patients
- Benefits to help with co-payments and deductibles when you see a doctor or go to the hospital so you can better predict your out-of-pocket expenses

Plus, AARP Medicare Supplement Insurance Plans offer competitive pricing to fit your budget.

Some plans to note are:

- **Plan A**, a basic and competitively priced option
- **Plan C**, which covers Part A and Part B deductibles, as well as skilled nursing facility co-payments
- **Plan F**, a plan which has the benefits of Plan C and covers the difference between doctors' charges and what Medicare approves²

These plans carry a nationally recognized name.³

It's nice to know that you can choose a plan that carries the AARP name. Find out if one of them is right for you.

Medicare alone may not be enough.

**Choose an AARP Medicare Supplement Insurance Plan.
To find out more, call today.**

[1-XXX-XXX-XXXX]
(TTY: 711)

Monday to Friday, 7 a.m. to 11 p.m.;
Saturday 9 a.m. to 5 p.m. EST

AARP® | **Medicare Supplement Plans**
insured by **UnitedHealthcare Insurance Company**

The AARP Medicare Supplement Insurance Plans carry the AARP name and UnitedHealthcare pays a royalty fee to AARP for use of the AARP intellectual property. Amounts paid are used for the general purposes of AARP and its members. Neither AARP nor its affiliate is the insurer.

AARP does not recommend health related products, services, insurance and programs. You are strongly encouraged to evaluate your needs. Insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY for New York residents). Policy Form No. GRP 79171 GPS-1 (G-36000-4). In some states, plans may be available to persons eligible for Medicare by reason of disability. All plans may not be available in your state/area.

Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.

This is a solicitation of insurance. An agent/producer may contact you.

AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, producers, representatives or advisors.

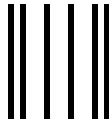
Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.

¹ Medicare Payment Advisory Commission (MedPAC). A Data Book: Healthcare spending and the Medicare Program, June 2009. <http://www.medpac.gov/documents/Jun09DataBookEntireReport.pdf> (8 Mar, 2010) p. 63,65.

² Under Pennsylvania and Ohio law, a physician may not charge or collect fees from Medicare patients which exceed the Medicare-approved Part B charge. In Texas, charges not to exceed any charge limitation established by the Medicare program or state law. In New York, excess charges are limited to 5%. Plan F pays benefits for excess charges when services are rendered in a jurisdiction not having a balance billing law.

³ The Harris Poll®, December 11, 2008, Harris Interactive Inc. All rights reserved.

AARP® | **Medicare Supplement Plans**
insured by **UnitedHealthcare Insurance Company**



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

